# **Pro-Line Track Finder Privacy Policy**

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Welcome to the Pro-Line Racing ("Pro-Line", "Pro-Line Racing", "P-L", "we", "us", "our", "Company") Track Finder mobile app ("Pro-Line Racing Track Finder App", "Pro-Line Racing Track Finder", "App", "Service", or "Content"). Please read our Terms and Conditions of Use ("Terms") and Privacy Policy carefully because they affect your legal rights, including an agreement to resolve any disputes that may arise between us by arbitration on an individual basis instead of by class actions or jury trials.

We provide potential solutions for remote control ("RC") car enthusiasts who struggle with finding desired RC track or shop ("RC place") information scattered online, and who struggle with deciding what tire or compound performs well at certain RC tracks. The Pro-Line Track Finder provides features aimed to organize the disorderliness of RC place online information (hours, directions, etc.) and features for registered users ("users") of the App to recommend tires and compounds that perform well for RC tracks at various temperatures and surface conditions.

This Privacy Policy describes how and when the App collects, uses, shares, and protects information when you use our Services. The App receives your information through our App and/or websites, to which this Privacy Policy is posted. Our Policy applies to all visitors, users, and others who access the Service. This Privacy Policy sets forth our policy with respect to information that is collected from users of the App and/or the Services. Under applicable law, Pro-Line Racing is the "data controller" of personal data collected through the Services.

# 1. INFORMATION WE COLLECT

We may collect the following types of information when you interact with us through the Service:

## Information You Provide:

- We collect information from you when you voluntarily provide such information, such as when you register for access to the Services or use certain Services. Information we collect may include but not be limited your username, email, password, profile photo, and profile information ("Personally Identifiable Information" or "PII") when you create a Pro-Line Racing Track Finder account.
- User-generated content or data created through the App by users: RC places, recommended tires for RC tracks, recommended tire comments, user chat messages, reported user information, and reported comments.
- In addition to PII, we may access your current GPS location if you allow the App to use your current GPS location.

# Other Information:

• Communications between you and Pro-Line Racing. For example, we may send you Service-related emails (e.g. password reset emails, changes/updates to features of the Service, technical and security notices, promotions). Note that you may not opt out of Service-related emails.

If you do not wish to receive personalized advertising that is delivered by third parties outside of the Pro-Line Racing Service, you may be able to exercise that choice through opt-out programs that are administered by third parties, including the Network Advertising Initiative (NAI), the Digital Advertising Alliance (DAA).

# 2. WHERE INFORMATION IS PROCESSED

The Company is based in the United States. No matter where you are located, you consent to the processing and transferring of your information in and to the U.S. and other countries. The laws of the U.S. and other countries governing data collection and use may not be as comprehensive or protective as the laws of the country where you live.

# 3. HOW WE USE INFORMATION ABOUT YOU

Pro-Line uses the information you provide in a manner that is consistent with this Privacy Policy. If you provide information for a certain reason, we may use the information in connection with the reason for which it was provided. For instance, if you contact us by email, we will use the information you provide to answer your question or resolve your problem. Also, if you provide information to obtain access to the Service, we will use your information to provide you with access to such services and to monitor your use of such services. Pro-Line Racing and its subsidiaries and affiliates (the "Related Companies") may also use your information collected through the Services to help us improve the content and functionality of the Services, to better understand users and to improve the Service. Pro-Line Racing and its affiliates may use this information to contact you in the future to tell you about services we believe will be of interest to you. If we do so, each marketing communication we send you will contain instructions permitting you to "opt-out" of receiving future marketing communications. In addition, if at any time you wish not to receive any future marketing communications, or you wish to have your name deleted from our mailing lists, please contact us as indicated.

- Help you access features unlocked by registering for a Pro-Line Track Finder account or by logging in to the App.
- Communicate with you about products, services, offers, promotions, events, and provide other news and information we think will be of interest to you.
- Administer your use of the Services (including your account, if you are a User) and to enable you to enjoy and easily navigate our Services.
- Respond to your requests and facilitate your use of the Services
- Remember login information so you will not have to re-enter it during your visit or next time you visit the Service.
- To locate and load RC tracks or shops near your current GPS location by accessing your provided current GPS location if you have allowed the App to access your current GPS location. If you do not want us to have access to your location information, you may disable location access in settings. However, access to your current GPS location is necessary to locate and load RC places near your location.

What happens in the event of a change of control:

• If we sell or otherwise transfer part or the whole of the App or our assets to another organization (e.g., during a transaction like a merger, acquisition, bankruptcy, dissolution, liquidation), your information such as email address and any other information collected through the Service may be among the items sold or transferred. The buyer or transferee will have to honor the commitments we have made in this Privacy Policy.

# 4. OUR LEGAL BASES FOR HANDLING OF YOUR PERSONAL DATA

The laws in some jurisdictions require companies to tell you about the legal ground they rely on to use or disclose your personal data. To the extent those laws apply, our legal grounds are as follows:

- To honor our contractual commitments to you: Much of our processing of personal data is to meet our
  contractual obligations to our users, or to take steps at users' request in anticipation of entering into a
  contract with them. For example, we handle personal data on this basis to create your account and
  provide our Services.
- Legitimate interests: In many cases, we handle personal data on the ground that it furthers our legitimate interests in ways that are not overridden by the interests or fundamental rights and freedoms of the affected individuals: This includes:
  - Providing a safe and enjoyable user experience;
  - Customer service:
  - Marketing, e.g. sending emails or other communications regarding new features;
  - Protecting our users, personnel, and property;
  - analyzing and improving our business, e.g. collecting information about how you use our Services to optimize the design and placement of certain features;
  - Managing legal issues.
- Legal compliance: We need to use and disclose personal data in certain ways to comply with our legal obligations.
- To protect the vital interests of the individual or others: For example, we may collect or share personal data to help resolve an urgent medical situation.
- Consent: Where required by law, and in some other cases, we handle personal data on the basis of your implied or express consent.

# 5. HOW WE STORE YOUR INFORMATION

Your information collected through the Service may be stored and processed in the United States or any other country in which Pro-Line Racing maintains facilities.

By registering for and using the Service you consent to the transfer of information to the U.S. or to any other country in which Pro-Line Racing maintains facilities and the use and disclosure of information about you as described in this Privacy Policy.

We use commercially reasonable safeguards to help keep the information collected through the Service secure and take reasonable steps (such as requesting a password) to verify your identity before granting

you access to your account. However, Pro-Line Racing cannot ensure the security of any information you transmit to the App or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed.

Please do your part to help us. You are responsible for maintaining the secrecy of your password and account information, and for controlling access to emails between you and Pro-Line Racing, at all times. We are not responsible for the functionality, privacy, or security measures of any other organization.

#### 6. INFORMATION SHARED WITH OTHER USERS

As part of our Services, you may communicate with other Users through chat sessions. You will be able to participate in a chat session with any User who is not blocked who is participating in a current chat session. When you participate in a chat session, the content of your communication will be visible and available to any User participating in that chat session. We encourage you to use your judgement in communicating and sharing information with other Users.

In addition, the Services do now allow other Users to view your profile information. Other Users will be able to see your username and your profile photo.

# 7. INFORMATION SHARED WITH SERVICE PROVIDERS

We engage with third-party service providers to perform functions and provide services to us in the United States and abroad. These third-party service providers only have access to your PII for performing services on our behalf and are expressly obligated not to disclose or use your PII for any other purpose.

# 8. INFORMATION SHARED WITH THIRD PARTIES

We may share aggregated information and non-identifying information with third parties for industry research and analysis, demographic profiling, and other similar purposes.

# 9. INFORMATION DISCLOSED FOR OUR PROTECTION AND THE PROTECTION OF OTHERS

We cooperate with government and law enforcement officials or private parties to enforce and comply with the law. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate: (i) to respond to claims, legal process (including subpoenas); (ii) to protect our property, rights and safety of a third party or the public in general; and (iii) to stop any activity that we consider illegal, unethical or legally actionable activity.

# 10. INFORMATION DISCLOSED IN CONNECTION WITH BUSINESS TRANSFERS

The Company will not sell your information. We consider this information to be a vital part of our relationship with you. There are, however, certain circumstances in which we may share your information with certain third parties, as set forth below:

• Business Transfers: If Pro-Line Racing is involved in a bankruptcy, merger, acquisition, reorganization or sale of assets or if our assets are acquired by a third party in the event if we go out of business or en-

ter bankruptcy, some or all of our assets, including you PII, may be sold or transferred to third party as part of that transaction.

- Consent: We may transfer your information with your consent.
- Related Companies: We may also share your information with our Related Companies for purposes consistent with this Privacy Policy.
- Legal Requirements: We may disclose your information if required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, (ii) protect and defend the rights or property of the Company or Related Companies, (iii) protect the personal safety of users of the Services or the public, or (iv) protect against legal liability.
- Aggregated or Non-identifiable Data: We may also share aggregated or non-personally identifiable information with our partners or others for business purposes.

# 11. UNSOLICITED INFORMATION

You may provide us with ideas for new products or modifications to existing products, and other unsolicited submissions (collectively, "Unsolicited Information"). All Unsolicited Information shall be deemed to be non-confidential and we shall be free to reproduce, use, disclose, and distribute such Unsolicited Information to others without limitation or attribution.

#### 12. YOUR CHOICES

We offer you choices regarding the collection, use and sharing of your data and we'll respect the choices you make. Please note that if you decide not to provide us with the data we request, you may not be able to access all the features of the Services.

We believe that users should be treated equally no matter where they are located, and so we are making the following options to control your data available to all users, regardless of their location.

You can update certain information by accessing your profile via "Settings." You can also unsubscribe from certain emails by clicking the "unsubscribe" link they contain.

Individuals in the European Economic Area, Canada, Costa Rica and some other jurisdictions outside the United States have certain legal rights to obtain confirmation of whether we hold personal data about them, to access personal data we hold about them (including, in some cases, in portable form), and to obtain its correction, update, amendment or deletion in appropriate circumstances. They may also object to our uses or disclosures of personal data, to request a restriction on its processing, or withdraw any consent, though such actions typically will not have retroactive effect. They also will not affect our ability to continue processing data in lawful ways.

How can I access the personal data you have about me?

• If you would like to submit a data access request, you can do so from the "Settings" page of the Services, where there is a button to download your data. This will start the process and provide you with a link where you can access your personal data within 30 days.

How do I correct, update, amend, or delete the personal data you have about me?

• In addition to the functionality available through the "Settings" of the Services, in which you can correct, update, amend, or delete certain personal data, you can also request other modifications from Pro-Line directly.

Please write to us at <a href="mailto:customerservice@prolineracing.com">customerservice@prolineracing.com</a> with the words "Personal Data Request" in the subject or body of your message, along with an explanation of what data subject right you are seeking to exercise. For your protection, we may take steps to verify identity before responding to your request.

How do I object or restrict the way Pro-Line processes my personal data?

You have a right to ask us to stop using or limit our use of your personal data in certain circumstances
 for example, if we have no lawful basis to keep using your data, or if you think your personal data is inaccurate.

Pro-Line offers you the ability to restrict the processing of your data for specific uses, which you can find in the "Settings" page of the Services. Individuals in the European Economic Area have the right to opt out of all processing related to personal data for direct marketing purposes. To exercise this right, please see the "Settings" page of your Account. You may also click the "unsubscribe" link in any of our marketing emails.

The rights and options described above are subject to limitations and exceptions under applicable law. In addition to those rights, you have the right to lodge a complaint with the relevant supervisory authority. However, we encourage you to contact us first, and we will do our very best to resolve your concern.

#### 13. OPT-OUT

We may periodically send you free newsletters and e-mails that directly promote our Services. When you receive such promotional communications from us, you will have the opportunity to "opt-out" by following the unsubscribe instructions provided in the e-mail you receive. We do not need to send you certain communications - e.g., communications regarding updates to our Terms of Service or the Privacy Policy.

# 14. MODIFYING YOUR PERSONAL INFORMATION

If you are a User, we may provide you with tools and account settings to access or modify your PII associated with your account, such as your profile picture, username, and password. If the functionality for modifying your account is not available, you can contact us at <a href="mailto:customerservice@prolineracing.com">customerservice@prolineracing.com</a> with your request. You can also permanently delete your account or request that we delete your PII, by contacting us at <a href="mailto:customerservice@prolineracing.com">customerservice@prolineracing.com</a>. We'll take steps to delete your information as soon as we can, but some information may retain in archived/backup copies for our records or as otherwise required by law.

# 15. SECURITY OF YOUR INFORMATION

We take reasonable administrative, physical and electronic measures designed to protect the information that we collect from or about you (including you PII) from unauthorized access, use or disclosure. Please be aware, however, that no method of transmitting information over the Internet or storing information is completely secure. Accordingly, we cannot guarantee the absolute security of any information.

#### 16. DATA RETENTION

We generally retain personal data for so long as it may be relevant to the purposes identified herein. To dispose of personal data, we may anonymize it, delete it or take other appropriate steps. Data may persist in copies made for backup and business continuity purposes for additional time.

# 17. LINKS TO OTHER SITES

Our Service may contain links to websites and services that are owned by third party services. Any information that you provide on or to a third-party service or that is collected by a third-party service is provided directly to the owner or operator of the third-party service and is subject to the owner's or operator's privacy policy. We're not responsible for the content, privacy or security practices and policies of any third-party service. To protect your information, we recommend that you carefully review the privacy policies of all third-party Services that you access.

# 18. INTERNATIONAL TRANSFER

Your PII may be transferred to, and maintained on, computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may differ from those in your jurisdiction. If you're located outside the United States and choose to provide your PII to us, we may transfer your PII to the United States and process it there.

# 19. AGE REQUIREMENTS AND OUR POLICY TOWARDS CHILDREN

Our Services are for users age 13 and over and we do not knowingly collect personal information from children under the age of 13. If you are a parent or guardian of a child under the age of 13 and believe he or she has disclosed personal information to us, please contact us at <a href="mailto:customerservice@prolineracing.com">customerservice@prolineracing.com</a>. For residents of the EEA, where processing of personal information is based on consent, Pro-Line will not knowingly engage in processing for users under the age of consent established by applicable data protection law. If we learn that we are engaged in that processing with such users, we will halt such processing and will take reasonable measures to promptly remove ap-

#### 20. CHANGES TO THIS PRIVACY POLICY

plicable information from our records.

We reserve the right to update or modify this Privacy Policy at any time and from time to time without prior notice. Please review this policy periodically, especially before you provide any information. This Privacy Policy was last updated on the date indicated above. Your continued use of the Services after any changes or revisions to this Privacy Policy shall indicate your agreement with the terms of such revised Privacy Policy.

# 21. HOW TO CONTACT US

If you have any questions about this Privacy Policy or the Service, please contact us at 1-951-849-9781 8-3:30 PST or <a href="mailto:customerservice@prolineracing.com">customerservice@prolineracing.com</a>.